NOTIFICATION

The following notification is being circulated in accordance with Article 10.6

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| **1.** | **Notifying Member:** United States of America  **If applicable, name of local government involved (Article 3.2 and 7.2):** |
| **2.** | **Agency responsible:** Federal Trade Commission (FTC) [1662]  **Name and address (including telephone and fax numbers, email and website addresses, if available) of agency or authority designated to handle comments regarding the notification shall be indicated if different from above:**  Please submit comments to: USA WTO TBT Enquiry Point, Email: [usatbtep@nist.gov](mailto:usatbtep@nist.gov) |
| **3.** | **Notified under Article 2.9.2 [****X],** **2.10.1 [****],** **5.6.2 [****],** **5.7.1 [****],** **other****:** |
| **4.** | **Products covered (HS or CCCN where applicable, otherwise national tariff heading. ICS numbers may be provided in addition, where applicable):** Made in USA labeling; Public information symbols (ICS 01.080.10), Clothes (ICS 61.020), Headgear. Clothing accessories. Fastening of clothing (ICS 61.040), Footwear (ICS 61.060), Rubber and plastics products (ICS 83.140), Home textiles. Linen (ICS 97.160), Equipment for children (ICS 97.190) |
| **5.** | **Title, number of pages and language(s) of the notified document:** Made in USA Labeling Rule (4 page(s), in English) |
| **6.** | **Description of content:** Notice of proposed rulemaking - The Federal Trade Commission ("FTC" or "Commission") seeks comment on this Notice of Proposed Rulemaking ("NPRM") related to "Made in USA" and other unqualified U.S.-origin claims on product labels. |
| **7.** | **Objective and rationale, including the nature of urgent problems where applicable:** Consumer information, labelling; Prevention of deceptive practices and consumer protection |
| **8.** | **Relevant documents:**   * 85 Federal Register (FR) 43162, 16 July 2020; Title 16 Code of Federal Regulations (CFR) Part 323:   [<https://www.govinfo.gov/content/pkg/FR-2020-07-16/html/2020-13902.htm>](https://www.govinfo.gov/content/pkg/FR-2020-07-16/html/2020-13902.htm)  [<https://www.govinfo.gov/content/pkg/FR-2020-07-16/pdf/2020-13902.pdf>](https://www.govinfo.gov/content/pkg/FR-2020-07-16/pdf/2020-13902.pdf) |
| **9.** | **Proposed date of adoption:** To be determined  **Proposed date of entry into force:** To be determined |
| **10.** | **Final date for comments:** 24 September 2020 |
| **11.** | **Texts available from: National enquiry point [** **]** **or address, telephone and fax numbers and email and website addresses, if available, of other body:**  <https://members.wto.org/crnattachments/2020/TBT/USA/20_4308_00_e.pdf> |