NOTIFICATION

The following notification is being circulated in accordance with Article 10.6

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| **1.** | **Notifying Member:** United States of America  **If applicable, name of local government involved (Article 3.2 and 7.2):** |
| **2.** | **Agency responsible:** Alcohol and Tobacco Tax and Trade Bureau (TTB), Department of the Treasury [1526]  **Name and address (including telephone and fax numbers, email and website addresses, if available) of agency or authority designated to handle comments regarding the notification shall be indicated if different from above:**  Please submit comments to: USA WTO TBT Enquiry Point Email: [usatbtep@nist.gov](mailto:usatbtep@nist.gov) |
| **3.** | **Notified under Article 2.9.2 [****X],** **2.10.1 [****],** **5.6.2 [****],** **5.7.1 [****],** **other [****]:** |
| **4.** | **Products covered (HS or CCCN where applicable, otherwise national tariff heading. ICS numbers may be provided in addition, where applicable):** Distilled spirits, malt beverages; Beer made from malt (HS 2203); Alcoholic beverages (ICS 67.160.10) |
| **5.** | **Title, number of pages and language(s) of the notified document:** Elimination of Certain Standards of Fill for Distilled Spirits; Amendment of Malt Beverage Net Contents Labeling Regulation (10 page(s), in English) |
| **6.** | **Description of content:** In this document, the Alcohol and Tobacco Tax and Trade Bureau (TTB) addresses numerous petitions requesting that TTB amend the regulations that govern distilled spirits containers to provide for additional authorized standards of fill. TTB is proposing to eliminate all but minimum and maximum standards of fill for distilled spirits containers and thus eliminate unnecessary regulatory requirements and provide consumers broader purchasing options. TTB welcomes comments on this proposed deregulation, and it also seeks comments on the relative merits of alternatives, such as adding new authorized standards of fill and developing an expedited process for adding additional standards in the future. All of these approaches would eliminate restrictions that inhibit competition and the movement of goods in domestic and international commerce.  TTB is also proposing to amend the labeling regulations for distilled spirits and malt beverages to specifically provide that distilled spirits may be labeled with the equivalent standard United States (U.S.) measure in addition to the mandatory metric measure, and that malt beverages may be labeled with the equivalent metric measure in addition to the mandatory U.S. measure. Such labeling is currently allowed, but that is not explicitly stated in current regulations. This revision will align the distilled spirits and malt beverage labeling regulations with current policy and also with the wine labeling regulations. The wine labeling regulations state that wine may be labeled with the equivalent standard U.S. measure in addition to the mandatory metric measure. |
| **7.** | **Objective and rationale, including the nature of urgent problems where applicable:** Consumer information, labelling; Prevention of deceptive practices and consumer protection; Harmonization; Reducing trade barriers and facilitating trade |
| **8.** | **Relevant documents:**   * 84 Federal Register (FR) 31264, 1 July 2019; Title 27 Code of Federal Regulations (CFR) Parts 5, 7, 26 and 27: [<https://www.govinfo.gov/content/pkg/FR-2019-07-01/html/2019-13767.htm>](https://www.govinfo.gov/content/pkg/FR-2019-07-01/html/2019-13767.htm) [<https://www.govinfo.gov/content/pkg/FR-2019-07-01/pdf/2019-13767.pdf>](https://www.govinfo.gov/content/pkg/FR-2019-07-01/pdf/2019-13767.pdf) |
| **9.** | **Proposed date of adoption:** To be determined  **Proposed date of entry into force:** To be determined |
| **10.** | **Final date for comments:** 30 August 2019 |
| **11.** | **Texts available from: National enquiry point [** **]** **or address, telephone and fax numbers and email and website addresses, if available, of other body:**  <https://members.wto.org/crnattachments/2019/TBT/USA/19_3944_00_e.pdf> |